


ADVERTISING RATES CARD 2018

POST MEDIA CO., LTD

| N. | OPTIONS | WIDTH (cm) | HEIGHT (cm) | A The Phnom Penh Post (Post English) | B ភ្នំពេញ ប៉ុស្តិ៍ (Post Khmer) | C The Phnom Penh Post ភ្នំពេញ ប៉ុស្តិ៍ (Dual Rate) | D  POST PROPERTY YOUR REAL ESTATE EXPERTS | E ANNOUNCEMENT |
|-----------------------|--------------|------------|-------------|--|---------------------------------------|--|--|-------------------|
| 1. | Full Page | 26 | 36 | \$ 2,225 | \$ 1,355 | \$ 2,827 | \$ 2,204 | \$ 1,129 |
| 2. | Big Split | 36.4 | 18 | \$ 1,666 | \$ 989 | \$ 2,150 | \$ 1,580 | \$ 780 |
| 3. | Max Four | 19.2 | 36 | \$ 1,559 | \$ 935 | \$ 1,978 | \$ 1,473 | \$ 730 |
| 4. | Half Page | 26 | 18 | \$ 1,258 | \$ 763 | \$ 1,699 | \$ 1,183 | \$ 590 |
| 5. | Max Five | 21.6 | 18 | \$ 1,075 | \$ 632 | \$ 1,473 | \$ 1,021 | \$ 500 |
| 6. | Square 2 | 17.2 | 18 | \$ 903 | \$ 548 | \$ 1,247 | \$ 849 | \$ 420 |
| 7. | Big Banner | 26 | 12 | \$ 849 | \$ 511 | \$ 1,075 | \$ 731 | N/A |
| 8. | Quarter Page | 12.8 | 18 | \$ 656 | \$ 398 | \$ 903 | \$ 581 | \$ 310 |
| 9. | Biz Card | 26 | 8 | \$ 505 | \$ 312 | \$ 731 | \$ 473 | N/A |
| 10. | Announcer | 8.4 | 18 | \$ 419 | \$ 258 | \$ 570 | \$ 398 | \$ 195 |
| 11. | Planner 2 | 26 | 5 | \$ 344 | \$ 204 | \$ 452 | \$ 296 | N/A |
| 12. | Planner 1 | 8.4 | 12 | \$ 247 | \$ 172 | \$ 344 | \$ 247 | \$ 120 |
| 13. | Economiser | 12.8 | 5 | \$ 172 | \$ 140 | \$ 285 | \$ 172 | N/A |
| THE SINGLE BUY | | | | | | THE DOUBLE DEAL | | |

* All overseas clients must pay in advance.
* All prices are subject to 10% VAT.

ARTWORK REQUIREMENTS

Formats: InDesign - EPS- Illustrator - PDF -Photoshop - Tiff - JPEG

Resolution: 300 dpi. Color: CMYK

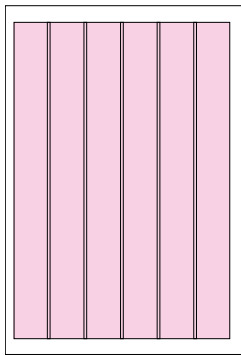
Fonts: Fonts must be provided or converted to outlines

| ADVERTISING OPTIONS | |
|---------------------|--|
| A | Post English: Monday - Friday |
| B | Post Khmer: Monday - Friday |
| C | Dual Post English & Post Khmer - Monday - Friday |
| D | Post Property: Your real estate experts inserted in Post English & Post Khmer (Thursday) |
| E | Employment Advertise in Post English, Post Khmer & online for one price -Bids, & Tenders: Advertise in Post English, Post Khmer |

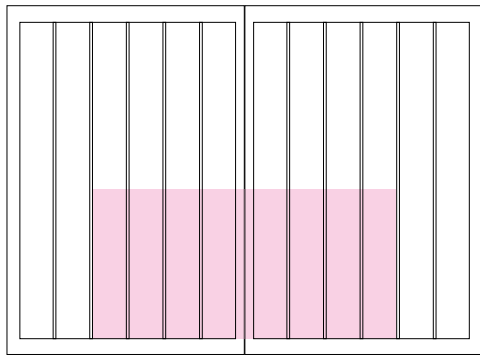
| RESERVED PAGE | LOADING FEE |
|--------------------------|-------------|
| Front Page | +100% |
| Page 2 | +20% |
| Page 3 | +50% |
| Page 5 | +35% |
| Page 7 | +25% |
| Biz/World/Lifestyle lead | +30% |
| Backpage | +50% |
| Preferred location | +15% |

2018 ADVERTISING SPECIFICATIONS

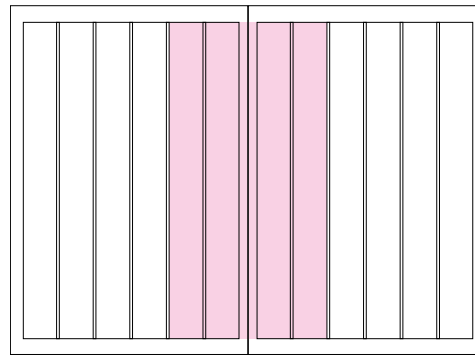
POST MEDIA CO., LTD



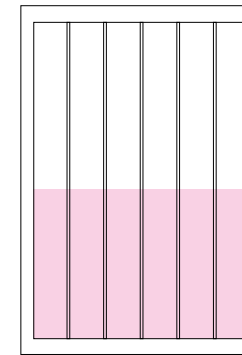
1. FULL PAGE
W26cm x H38cm



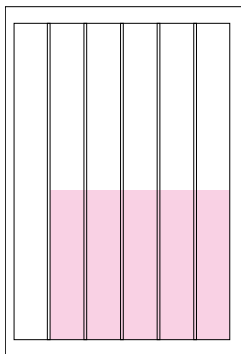
2. BIG SPLIT
W36.4cm x H18cm



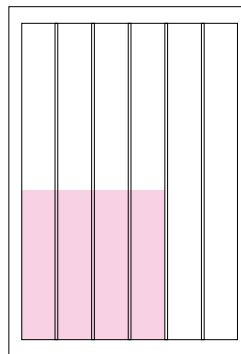
3. MAX FOUR
W19.2cm x H36cm



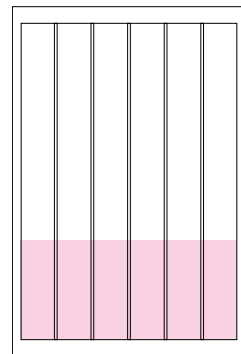
4. HALF PAGE
W26cm x H18cm



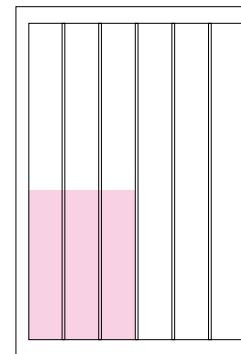
5. MAX FIVE
W21.6cm x H18cm



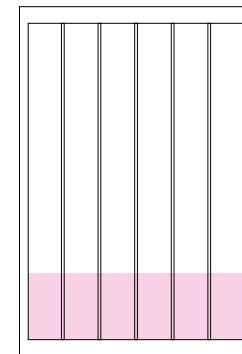
6. SQUARE 2
W17.2cm x H18cm



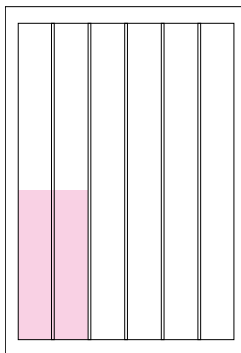
7. BIG BANNER
W26cm x H12cm



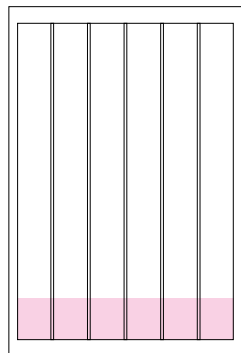
8. QUARTER PAGE
W12.8cm x H18cm



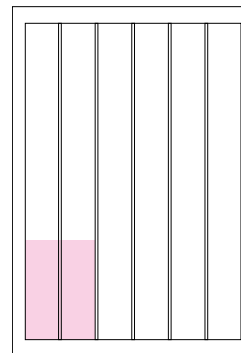
9. BIZ CARD
W26cm x H8cm



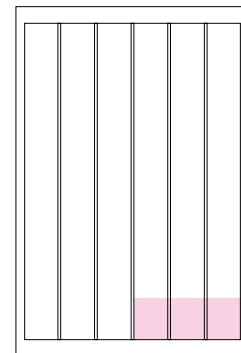
10. ANNOUNCER
W8.4cm x H18cm



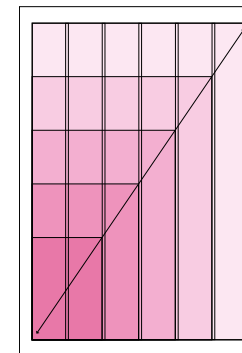
11. PLANNER 2
W26cm x H5cm



12. PLANNER 1
W8.4cm x H12cm



13. ECONOMISER
W12.8cm x H5cm



14. CUSTOM ADVERTISING AVAILABLE UPON REQUEST

