

# DIGITAL ADVERTISING RATES 2018

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The Phnom Penh Post  
phnompenhpost.com

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POSTDigital



## ONLINE - PHNOM PENH POST OR POST KHMER

| All rates are CPM | Run of site | Home page   | National | Business | Life | Supplements | International |
|-------------------|-------------|---|----------|----------|------|-------------|---------------|
| Masthead L        | 300 x 100   | 7.5   | 13.0     | 12.5     | 12.0 | 10.0        | 8.0           |
| Masthead R        | 300 x 100   | 7.5   | 13.0     | 12.5     | 12.0 | 10.0        | 8.0           |
| Top Banner        | 1100 x 70   | 8.0   | 16.0     | 16.0     | 15.0 | 12.5        | 9.0           |
| MRec 1            | 300 x 250   | 5.0   | 10.0     | 8.0      | 7.5  | 6.0         | 6.0           |
| MRec 2            | 300 x 250   | 5.0   | 10.0     | 8.0      | 7.5  | 6.0         | 6.0           |
| MRec 3            | 300 x 250   | 3.5   | 7.5      | 6.0      | 5.0  | 4.0         | 4.0           |
| Bottom Banner     | 1100 x 70   | Sponsorship - rates on application  |          |          |      |             |               |
| MRec 4            | 300 x 250   | Sponsorship - rates on application  |          |          |      |             |               |
| Splash            | 700 x 450   | Rates on Application - delivery and performance restrictions apply        |          |          |      |             |               |
| Buyout            | Multiple    | Rates on application - premium loading and performance restrictions apply |          |          |      |             |               |

## MOBILE & TABLET - PHNOM PENH POST OR POST KHMER

| All rates are CPM | Run of site | Home page   | National | Business | Lift/Life | Supplements | International |
|-------------------|-------------|---|----------|----------|-----------|-------------|---------------|
| Header Box        | 300 x 100   | 3.75  | 7.5      | 6.5      | 6.0       | 7.0         | 4.0           |
| MRec 1            | 300 x 250   | 3   | 7.0      | 6.0      | 5.5       | 6.5         | 3.75          |
| MRec 2            | 300 x 250   | 2.75  | 6.5      | 5.5      | 5.0       | 6.0         | 3.5           |
| MRec 3            | 300 x 250   | 2.5   | 6.0      | 5.0      | 4.0       | 5.5         | 3.0           |
| Splash            | 300 x 250   | Rates on Application - delivery and performance restrictions apply        |          |          |           |             |               |
| Buyout            | Multiple    | Rates on application - premium loading and performance restrictions apply |          |          |           |             |               |

\* All overseas clients must pay in advance.  
\* All prices are subject to 10% VAT.

### ARTWORK REQUIREMENTS

Formats + Weight: GIF = 500 KB  
- PNG - JPEG = 100 KB