1. **Project Name**  
2022-2023 Cambodian Media Service of Hydro Power Lower Sesan 2 Co., Ltd.

2. **Project Overview and Bidding Scope**

   2.1 Project overview: Hydro Power Lower Sesan 2 Co., Ltd, a hydropower development and operation company legally registered in the Kingdom of Cambodia, is responsible for the development and operation of Lower Sesan 2 Hydropower Station. The Lower Sesan 2 Hydropower Station is located in Sesan District of Stung Treng Province in Northeastern Cambodia. It is now necessary to procure 2022-2023 Cambodian Media Service.

   2.2 Servicescope and content: Interview shooting, news push and Facebook account operation, including (but not limited to):

   1) Interview shooting: annually shoot 12 reporter interviews in relation to Lower Sesan 2 Hydropower Station, and publish, following each interview, a text and graphic news coverage or video that Chinese and Cambodian or English (including the inter-translation between Chinese and any other non-Chinese languages), with the Chinese version of the content thereof reviewed and approved by the Employer.

   2) News push: push the said news coverage via online channels in Cambodia, such as the mainstream media Facebook, Twitter and websites. The Contractor shall, when submitting its bids, provide the Employer with a list of at least 10 mainstream media service providers in Cambodia for selection by the Employer.

   3) Facebook account operation service: optimize account information and layout, develop operation strategy, and plan, on a weekly basis, at least 2 boost posts (graphics or video) in both Cambodian and Chinese for the Employer’s Facebook account, as well as monitor and forward the positive information in relation to the Employer. The boost posts shall reach no less than 500,000 people monthly, and the monthly increased Cambodian local fans shall be no less than 5,000 people.

2.3 Start Date of Service: **April 1, 2022**; End Date of Service: **November 30, 2023**.

3. **Bidder’s Qualifications**

   3.1 The bidder must be a media company legally registered in the Kingdom of Cambodia before January 1, 2019, and provide a scanned copy and a original copy of the certificate.

   3.2 Different firms of which the legal representative or the person in charge is the same person or among which control or management relations exist are not allowed to participate in the bid.

   3.3 Bids by consortium are not allowed for this project.

   3.4 Have the cooperation in the past 1 year (after January 1, 2020) as follow, and provide the corresponding case materials:

   1) The number of Cambodian mainstream media cooperation should not be less than 5 (Mainstream media: media approved by the Ministry of Information of Cambodia and whose official Facebook followers are not less than 1 million);

   2) The number of Cambodian TV stations cooperation should not be less than 3;

   3) Experience in hosting and operating Facebook accounts (at least 2 Facebook accounts with more than 100,000 followers).

   3.5 When uploading data or response files, your company's Internet Protocol address (IP address) information should be independent and unique and not associated with other companies, otherwise your company will be regarded as colluding bids, and your company's bid will also be considered invalid.

4. **Acquisition of the Bidding Documents**

   The potential bidders shall send the photocopies of corporate certificates and licenses and applicant’s ID card or passport to gaoshangzhaobiao@163.com during the period from 09:00 Jan. 17, 2022 to 09:00 Jan. 22, 2022. If these photocopies are verified as acceptable, the bidding documents will be sent to the applicant’s email address.

5. **Submission of Bids**

   5.1 Time of submission: The deadline to submit the bid documents is **15:00 on Nov 10, 2021**, and the bid documents delivered afterwards will not be accepted.

   5.2 Place of submission: email (hydropss@outlook.com)

   5.3 Contents of bid documents:

   - One editable electronic files in full accord with paper documents, including PDF scan documents and editable text files (Word, Excel, Autocad, etc.) of the bid documents.

   5.4 Only bid documents submitted by email are accepted.

   5.5 Method of submission: receive by email, with the whole process being screen recorded through DingTalk’s virtual meeting program.

   5.6 The winning bidder shall provide the paper bid documents to the Employer within 7 days after the contract is signed.

6. **Opening of Bids**

   6.1 Opening time: as same as the deadline to submit the bid documents.

   6.2 Opening place: as same as the place to submit the bid documents.

   6.3 Opening method: online bid opening through DingTalk’s virtual meeting program (please visit www.dingtalk.com to download and debug). **Meeting Code:079 327 12686.**

   6.4 The name of each Bidder, the total bid price, and other contents to be declared in the bid documents shall be announced in the bid opening meeting.

   6.5 If the results read out by the Employer are inconsistent with the bid documents, the Bidder is entitled to raise objections on the site of bid opening. The bid documents can be re-read out after joint check and confirmation with the representative of the Bidder on site.

   6.6 Any objection of the Bidder to the bid opening shall be put forward on the site of bid opening, which shall be replied by the Employer on the spot and recorded.

7. **Releasing Medium for the Invitation for Bid**

   This Bidding Notice is released in The Phnom Penh Post, and the Employer will not be liable for any losses caused by trusting the information provided by other organizations, individuals or media easily.

8. **Contact Information**

   Mr. Gao Tel: 0884527564